



INTERNATIONAL  
OLYMPIC  
COMMITTEE

**To: Interested Cities 2026**

**Cc: Respective NOCs**

Olympic Games Department  
By e-mail only

PyeongChang, 6 February 2018

### **Olympic Games Delivery: The New Norm**

Dear Interested Cities,

Following its approval today by the 132<sup>nd</sup> IOC Session, we are very pleased to provide you with [Olympic Games Delivery: The New Norm](#), a revolutionary set of reforms that reimagines how the Olympic Games are delivered.

These measures provide a comprehensive review of the organisation and delivery model of the Olympic Games. They will provide cities with increased flexibility in designing Olympic Games to meet long-term development goals of cities and regions and will ensure that host cities receive more assistance from the IOC and the wider Olympic Movement. Indeed, some 118 measures have been identified which will simplify requirements, offer greater flexibility with venue location and sizes and provide turn key solutions to OCOGs in certain areas over the 7-year journey together.

Conducted in close partnership with National Olympic Committees (NOCs), International Federations (IFs), the International Paralympic Committee, Rights holders and TOP partners, the Olympic Games Delivery Executive Steering Committee analysed every function of Games operations, including venues, energy, broadcasting, accommodation, transport and technology.

As this report has been published on our website [www.olympic.org](http://www.olympic.org), we strongly encourage you to distribute this widely and use as part of your communications activities.

We look forward to discussing these measures with you in greater detail during our meetings here in PyeongChang and over the coming months.

Best regards,

A handwritten signature in black ink, appearing to read 'J Barrett'.

Jacqueline Barrett  
Associate Director – Olympic Candidatures