SWEDISH OLYMPIC COMMITTEE

UNIQLO

LifeWear

Swedish Paralympic Committee

Official Clothing of the Sweden Olympic and Paralympic Teams for TOKYO 2020

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UNIQLO LifeWear

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UNIQLO TEAM SWEDEN. UNIQLO's team brand ambassador comprised by 11 top Swedish athletes and two Olympic legends.
(In order from left to right) Lina Watz (Swimming) / Sofia Mattsson (Wrestling) / Alex Kessidis (Wrestling) / Anna-Carin Ahlquist (Wheelchair Table Tennis) / Agnes Alexiusson (Boxing) / Fredrik Bergström (Sailing) / Jenny Rissveds (Mountainbike Cross-Country) / Anton Dahlberg (Sailing)

Helping Swedish Athletes Perform at Their Best in the Tokyo Games

In January 2019, UNIQLO concluded an agreement to become an Official Clothing Partner for the Swedish Olympic and Paralympic teams.

The partnership builds on a long and successful relationship between Japan and Sweden, which celebrated 150 years of diplomatic ties in 2018. In August that year, UNIQLO opened its first store in Sweden–UNIQLO Kungsträdgården–in Stockholm. A second store opened in the Westfield Mall of Scandinavia, also in Stockholm, in August 2020. A third store opened in Gothenburg, the nation's second largest city, in April 2021.

As well as providing uniforms to help Swedish athletes perform at their best, UNIQLO supplies items that keep them comfortable around the clock outside competition. For the European Games in Minsk, Belarus, in June 2019, the Swedish squad wore uniforms displaying the UNIQLO logo clothing for the opening, closing and medal ceremonies and while traveling. Swedish medalists in official UNIQLO clothing have since stood atop podiums at the European Youth Games, the Qatar 2019 World Beach Games, and the 2020 Winter Youth Olympic Games in Lausanne, Switzerland.

July 2020 saw the formation of UNIQLO TEAM SWEDEN, comprising athletes slated to represent their nation at the Olympics and Paralympics in Tokyo, and Olympic legends. This was the first time UNIQLO had worked with a team to represent it as brand ambassadors.

The team's role is to strengthen the Swedish partnership and communicate UNIQLO's commitment to quality, innovation and sustainability through athletic excellence. As part of preparations for the Tokyo Games, UNIQLO and the Swedish Olympic and Paralympic Committees issued a joint statement titled, "Together for the Future." The statement guides collaboration beyond the Official Clothing Partner framework to build better tomorrows through sporting and apparel excellence. An initial effort of UNIQLO TEAM SWEDEN is a project called Dream Project by UNIQLO, which holds events where children and young people learn to experience sport and acquire healthy lifestyles, by engaging with top athletes.

Sweden is renowned as one of the most innovative countries on the planet for its excellent technology, design, and modern lifestyles. For the Japanese, Sweden is synonymous with affluent living. In the process of creating clothing, UNIQLO became fascinated with the people of Sweden and their wonderful culture, particularly the beautiful and simple interior design.

The modern lifestyles that Sweden practices as a leader in sustainability match UNIQLO's LifeWear philosophy. Sweden has nurtured unique concepts in food, clothing and housing. For example, Sweden's warm wooden furniture reflects a strong preference for spending time comfortably at home. In this respect, too, they embody the LifeWear commitment to making life better for all.

UNIQLO is confident that this project will enable it to raise the bar for LifeWear by embedding Swedish culture and lifestyles into its items. UNIQLO is grateful for this partnership, and wishes Swedish athletes the very best in their endeavors.

UNIQLO's first store in Sweden –UNIQLO Kungsträdgården– in Stockholm in August 2018.

UNIQLO & LifeWear

UNIQLO's LifeWear concept is ultimate everyday comfort. LifeWear is simple, high-quality, everyday clothing designed to make everyone's life better regardless of nationality, race, gender, or age. It is clothing made affordable for all, that allowing wearers to express their individuality and catering to diverse lifestyles.

This commitment to comfort found full expression in a project with the Swedish Olympic and Paralympic committees to develop official teamwear. We created competition wear and other clothing to enable Swedish athletes to perform at their best while pursuing their sporting passions.

Each item embodies a beautiful rationality, simplicity, quality, and attention to every detail, in keeping with the LifeWear ethos. Some of the clothing incorporates recycled materials and highly functional fabrics that have found favor among top athletes.

UNIQLO will continue to evolve through LifeWear as it contributes to better living and helping to make the world a better place.

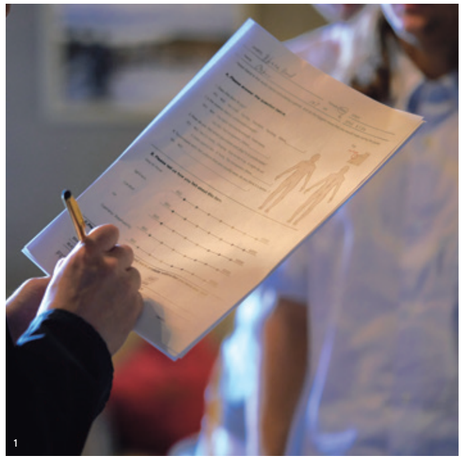
About the "+" Motif

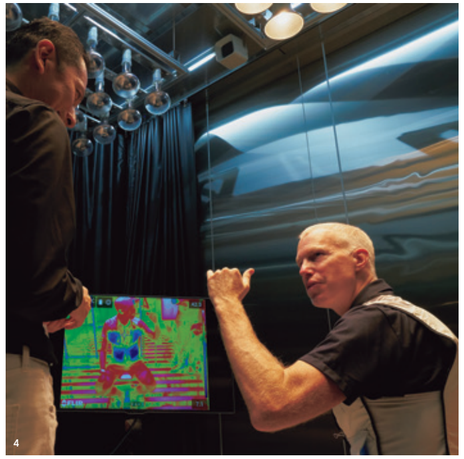
The designs of the official Swedish Olympic and Paralympic clothing feature the "+" motif. It takes its inspiration from the Swedish flag, transformed into a plus, to convey UNIQLO's encouragement to the athletes through the motif's implied messages of addition, growth, and connections. The connections are between the Japanese and Swedish cultures, the mutual respect between UNIQLO and the Swedish team, and unity of humankind through the Olympics and Palalympics. The positivity of "+" aims to foster athletic excellence.

Key Values

Introduction

UNIQLO and the Swedish Olympic and Paralympic Committees are collaborating in a project to develop official clothing that embodies a shared commitment to Quality, Innovation, and Sustainability. Here, we explore UNIQLO's quest to create advanced, functional apparel that is both comfortable and environmentally friendly.





1. 2. 3. UNIQLO's project members had discussions with the athletes and the members of the Swedish committees to hear their feedback based on competition needs and individual preferences and reflected it in exacting detail of clothing.
4. Testing in UNIQLO's weather simulation chambers was pivotal to the development process, for checking the garments in conditions reproducing Tokyo's likely temperature and humidity conditions.

Quality

UNIQLO and the Swedish Olympic and Paralympic Committees embarked on a project to develop an official clothing line that would help Swedish athletes be their best in and outside competition.

The range is the fruit of an uncompromising commitment to simple and beautiful design, comfort and functionality, quality materials, sophisticated silhouettes, and comfortable fits. The quest for simple, functional clothing demands great skill, experience, and originality. Simply following fashions will never get you there, so experienced designers and patternmakers led the way.

As with all initiatives to develop UNIQLO LifeWear, this special project was made possible by exceptional levels of support and cooperation. Seasoned professionals from within UNIQLO, external evaluation institutions, research teams, suppliers, factories, and other entities joined hands to craft clothing for top athletes. Their wide-ranging capabilities resulted in garments that are suitable for Tokyo's mid-summer heat and humidity.

Understanding exactly what Swedish athletes wanted was naturally essential for this project. UNIQLO also drew on the knowledge it has gained over the years in developing apparel with its global brand ambassadors and reflected their views in some of the items for this project, further enhancing quality.

Patternmakers and other project members visited Sweden for discussions with all of the athletes. The athletes wore samples and provided feedback based on competition needs and individual preferences. Their requirements were meticulously recorded for the project team to reflect in exacting detail, followed by ongoing adjustments.

LifeWear is clothing designed to make everyone's life better. In the context of this project, it is also clothing that helps athletes to push beyond their limits. Testing in UNIQLO's weather simulation chambers was therefore pivotal to the development process. There, the project team tested garments in conditions reproducing Tokyo's likely temperature and humidity conditions during the Games.

All throughout the project, the time and effort devoted to deliberations between athletes and developers through to completion and the technologies involved were the very essence of UNIQLO's commitment to quality.

Innovation

Changing clothes. Changing conventional wisdom. Change the world. This corporate statement informs everything that UNIQLO does. LifeWear is designed to make life better for people everywhere, and must therefore be ingenious in detail, reflect life's needs, and be constantly evolving. That commitment led UNIQLO to begin collaborating in 2006 with Toray Industries, a global leader in textiles and fiber technologies and production, to deliver new value for customers by tapping the immense potential of materials.

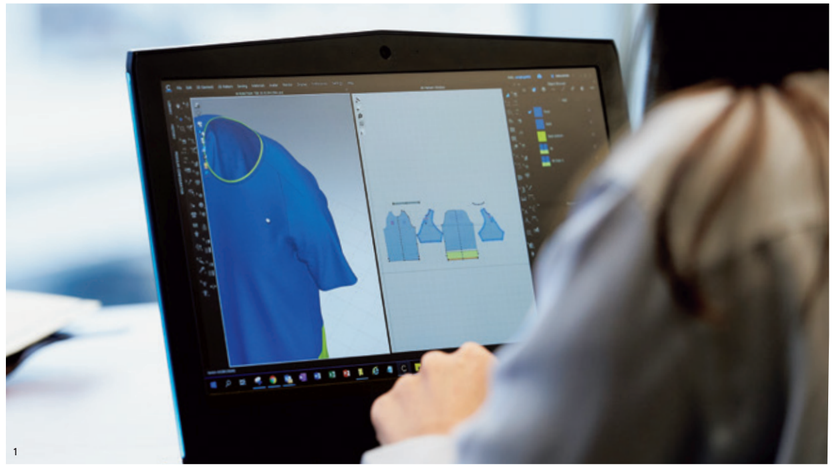
Together we have developed highly-functional materials for an array of merchandise, including UNIQLO's Sport Utility Wear. This category spans the boundary between sport and everyday apparel by incorporating features that top athletes demand into designs that are fun to wear and affordable. This apparel is the official clothing of the Swedish Olympic and Paralympic teams.

During the Tokyo Olympics and Paralympics, Swedish athletes and coaches will stay in Tokyo for around a month. The materials used to make their uniforms will help maintain comfort during training and competition, but also while traveling, relaxing in accommodation, and in other aspects of everyday living.

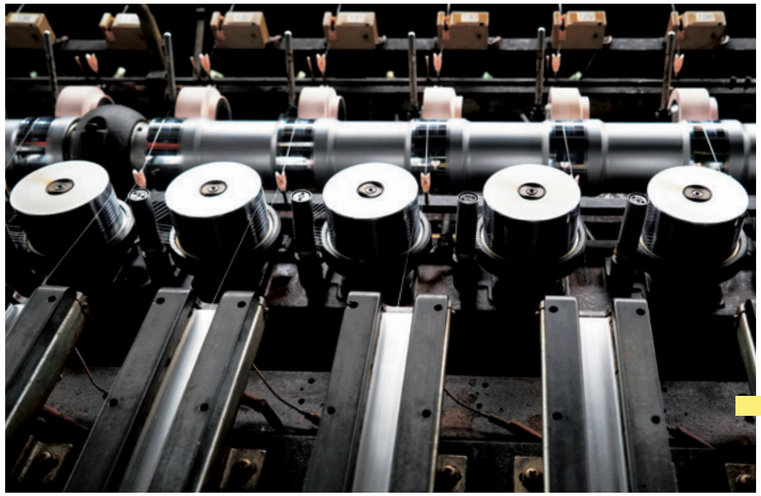
The teamwear lineup includes items incorporating DRY-EX, created by UNIQLO and Toray to quickly wick moisture away from the skin. DRY-EX is ideal for the hot, sticky conditions that athletes will face during the Tokyo Games. Some of UNIQLO's global brand ambassadors already rely heavily on DRY-EX to keep them comfortable.

The Swedish kit will also include other UNIQLO designs and technologies, such a ultra stretch items that are light and comfortable, with all-direction elasticity to retain their fit, even in the most strenuous sports. UNIQLO AIRism pieces will deliver the ultimate in comfort, its breathable fabric absorbing and releasing heat from the body so wearers keep cool and composed. UNIQLO's UV-blocking fabric is also vital and will be used in teamwear clothing and caps.

The UNIQLO and Toray collaboration continues to produce world-changing innovation.



1. Improvement of the pattern makeups and silhouette by three-dimensional computer animations to ensure that designs look great from all angles.
2. The research and development of the colors that keep wearers as cool as possible in the heat and humidity for the Tokyo Games.



The collected plastic bottles are crushed into recycled polyester chips to make thread, which are used as a part of material of the Swedish official clothing.

Sustainability

Developing sustainable clothing underpins UNIQLO's partnership with Sweden, an environmental leader that aims to spearhead social sustainability. Our sustainability statement is Unlocking the Power of Clothing, which commits us to creating and selling great apparel, and to making it accessible to all so we can change the world for the better.

But what exactly is great clothing? For UNIQLO, it is simple, top-quality, and durable. It enhances lives everywhere. It leverages innovative manufacturing technologies as part of a concerted effort to minimize environmental impacts. It is clothing that reflects our unreserved respect for the rights of people who produce it, including their health and safety. We pursue sustainable development for the sake of this planet and humankind.

Our sustainability endeavors extend beyond our stores in Japan. The UNIQLO Kungsträdgården store, which opened in Sweden in 2018, is particularly noteworthy in that regard. The store teamed with a camping goods firm to offer skiwear subscriptions. It also formed an alliance with a steam iron manufacturer. That is because ironing not only helps clothing last longer but also sterilizes it. The practice typifies Sweden's inventive approach to sustainability.

How did sustainability inform the project to develop teamwear for Swedish athletes? A good example is clothing employing polyester from used plastic bottles. We collected plastic bottles in Japan, then washed and crushed them for recycling into polyester chips. Some of the athletes' DRY-EX sport utility wear incorporates this recycled polyester material.

A combination of sustainability and functionality was a key priority for this development initiative. UNIQLO not only contributes to sustainability, but also continues to deliver the same sweat-wicking, fast-drying benefits of DRY-EX material, so athletes are comfortable and can perform at their best.

Athletes' clothing will support 24/7 comfort, covering warm-ups, training, and competition. This is also a key idea of the UNIQLO approach to sustainability—that clothing is inherently more sustainable if it is loved and utilized regularly and throughout the day.

UNIQLO and Sweden are indeed kindred spirits in promoting sustainability.

Jörgen Persson
(Table Tennis Legend and Coach of the Swedish National Team)
Five-time World Champion:
Men's Singles 1991
Men's Team 1989, 1991, 1993, and 2000
Attended total seven Olympic Games from 1988-2012
Gold Medal (Men's Singles), European Championships 1986
Gold Medal (Men's Team), European Championships 1986, 1988, 1990, 1992, 1996 and 2000
Gold Medal (Men's Doubles), European Championships 1992 and 1996

Left:
Alex Kessidis (Wrestling)
Silver Medal, World Championships 2019
Bronze Medal, European Games 2019
Bronze Medal, European Championships 2020

Right:
Sofia Mattsson (Wrestling)
Bronze Medal, European Games 2007
Silver Medal, European Games 2008 and 2012
Gold Medal, World Championships 2009
Gold Medal, European Championships 2010, 2013, 2014 and 2016
Silver Medal, World Championships 2011, 2013, 2014 and 2015
Gold Medal, European Games 2015 and 2019
Bronze Medal, Olympic Games Rio 2016

Creating the Most Advanced Items for Athletes

Masahiko Furuta

Chief Designer, R&D, UNIQLO

Q. What were the project challenges?
The Summer Games in Tokyo are in July and August. It's the hottest and most humid time of the year in Japan. The mercury temperature commonly hits 38°C, with humidity exceeding 70%. So, we focused on creating clothing that would eliminate athlete discomfort. That meant drawing heavily on UNIQLO's resources, collaborating across departments to fashion the very best apparel for the competition and climate protection requirements.

Q. How did the COVID-19 pandemic affect the project?
There were some challenges. Communicating with factories became more difficult, for example. We weren't able to meet face-to-face with Swedish Olympic and Paralympic Committee officials and athletes, so things took longer than usual to do. Still, we were able to complete the job without having to compromise on anything. We heard that some athletes retired as a result of the Games postponement. We kept the remaining athletes' zeal for competing in mind, endeavoring to create the most advanced and complete products in preparing for the Games.

Q. How does this project embody UNIQLO's LifeWear?
For this project, we had to develop clothing that helps athletes perform better while protecting them from the summer heat. Items employ the internationally renowned AIRism, as well as such advanced technologies as DRY-EX and Ultra Stretch. We also updated the functionality and structure of items based on feedback from many athletes.

Q. In developing clothing for teams in Sweden, which has a strong sustainability record, how did you address that element in your creations?
Sustainability is also important to UNIQLO, so we emphasized balancing performance and sustainability. But we didn't simply use what we already had. We developed materials with a view to applying them for future UNIQLO products. We started with polyester recycled from plastic bottles and also used biomass materials. Our team combined materials and structures that would work well together.

Q. What were you particular about as a chief designer?
In developing the team hues, I researched what Sweden used in previous competitions. People associate blue and yellow with that nation. But for the Tokyo Games I wanted to suggest colors that keep wearers as cool as possible in the heat and humidity. To ensure that items seem and are comfortably cool, we employed a new color combination with a structure that enhances airflow and features positioned holes in fabric. We also adopted new color combinations. We used neon yellow for the SWE letters of Sweden and for the highlights as a nod to the Tokyo cityscape.

Q. What did you learn from this long project?
UNIQLO is a brand that involves countless professionals in production. We were able to progress successfully because so many people assisted us, including external assessment firms and research teams. Improving performance took precedence over design in developing the clothing. It was thus vital to tap the views of many top athletes. Combining design, materials, structural, and other elements enabled us to complete garments that work well in the heat and humidity. I sense that the effort opened new vistas for sportswear at UNIQLO. I'd also note that the project mission was to incorporate assessments and references into future UNIQLO merchandise. We hope to keep delivering merchandise that is great for customers in all sorts of ways.

Apparel Creation Begins with Learning from Top Athletes

Tomoyoshi Nakamura

Women's Patternmaker, R&D, UNIQLO

Q. What was your first reaction to hearing about the project?
We were going to make clothes for athletes representing the wonderful and advanced Sweden at the Olympics and Paralympics. So, I was surprised to realize when learning about the mission that this was going to be a very big deal. As a UNIQLO patternmaker, I'd helped develop such items as outerwear, cut and sewn clothing, Uniqlo U merchandise, and Sport Utility Wear. I instantly understood that clothing athletes representing their country would be a huge responsibility.

Q. What was greatest challenge of this long-term project?
The clothing we provided included competition wear. I had never worked on anything like that before, so there was a lot of trial and error in learning what Sweden's Olympic and Paralympic committees and athletes wanted and worrying about what to prioritize. I was very anxious at first.

Q. How did you overcome the challenge of accumulating expertise?
I came to realize in studying and speaking with athletes about competition characteristics that there is a simple and important goal in creating all of the apparel. It is to ensure that Swedish athletes can do their best and remain highly motivated. The designs, fit, specifications, and functions therefore had to match competition requirements. We spared no effort in completing each item in line with that goal. You only get to do this sort of thing once in a lifetime, and only a handful of patternmakers in the world can get such an experience. I experienced the responsibility and joy of taking part in the project. My mission was its complete success.

Q. In what ways did patternmaking and specifications differ from approaches for regular clothing?
UNIQLO's Sport Utility Wear works equally well as everyday and sports apparel. But the items we provided to top athletes have to match the exacting functionality, fit, and spec requirements of competitions and individuals. So, I went to Sweden to speak with athletes and work out what they wanted by having them wear the clothing. I was surprised to learn that men and women develop muscle tones and balances specific to their sports. In canoeing and rowing, for example, the backs of shirts should be longer than the front. So, fittings factored in the characteristics of specific sports. Also, we employed advanced bonding on garments to minimize seams and provide comfortable fits.

Q. What did you remember most from working with the designer?
Chief designer Masahiko Furuta is a sportswear professional, so he is a stickler for detail. For example, movements around the shoulders are very important for athletes, so he wants the cut and fit simple while functional. So, I took his ethos on board in focusing on positions and angles as a patternmaker to optimize cutting lines and fit. I think we delivered well on that approach in the signature official training and presentation jackets and sports apparel.

Q. What matters to you as a patternmaker?
It's all about pleasing customers when they wear UNIQLO. So, I have to keep envisaging the next market and keep creating items that exceed customer expectations. Our customers in this instance were Swedish Olympic and Paralympic athletes, coaches, and committee officials. We took their requests into consideration in making sure that athletes could perform at their best in the Games.

Q. What did you learn from this project?
With some exceptions, the men's and women's designs are basically the same, and the product lines are linked. It was my first time to work on a project that so closely linked the specifications, fit, functionality, and designs of men's and women's items. Project team members united in taking on the challenge of getting the specifications and fits exactly right. Above all, our suppliers and factories helped us a lot. Despite short lead times, they created numerous prototypes and collaborated enthusiastically in the development process. We couldn't have completed the garments without them. We're proud to have developed items with some of the world's best professionals.

Identifying and Overcoming Challenges

Tatsuya Sugata

Manager, Production, UNIQLO

Q. Tell us about your work.
My job is to meet designer clothing requests by checking the quality of fabrics, choosing factories, assessing costs, and managing schedules.

Q. What skills do you need to get things done?
I think you need to be able to identify and act on prospective concerns. You also need to involve others and be humble as you are engaging in so many fields in which expertise is important.

Q. What do you find important from a production management perspective in finishing products?
It's essential to ensure that there are no discrepancies between designer specifications and clothing samples. You have to guarantee quality. If there's the slightest concern, we identify the best sewing method or fabric so garment updates match each specification.

Q. What were the project challenges?
The challenge was whether UNIQLO could produce clothing that can withstand the exertions of top athletes. We had to meet UNIQLO's Sport Utility Wear standards and the requirements of each sport. For example, tennis apparel needs robust seams for broader shoulder motions. We overcame a range of challenges by speaking with committee officials, athletes, and designers. We also benefited from the assistance of the production quality team.

Q. What other requirements were there?
Intense player contact can easily wreck soccer uniforms. Production department people would thus want to thicken the fabric. But designers would want to keep fabric thin in view of the extreme Tokyo heat. We ultimately made the fabric thicker and more breathable so garments are durable and cool. It's also worth noting that the Swedish team color palette is unique, making it a challenge to ensure that hues look perfect. UNIQLO does not use these colors very often, but we were able to get the right results after many discussions with designers. Ongoing talks with the team were vital to ensure garment quality.

Q. Did the COVID-19 pandemic affect you in any way?
The biggest impact was that Games were postponed, as we had already completed the apparel. One major concern was to store items for another year without compromising quality. After checking with our quality professionals, for example, we learned that colors from the UNIQLO red logo on the apparel could bleed. We set about eliminating such a possibility by storing clothing in temperature-controlled warehousing because storage conditions are so important. Rather than dealing with problems after the fact, we need to habitually identify and address what might happen. One upside of the Games postponement was that it gave us a chance to review quality and fit.

Q. What did you learn from developing clothing for Swedish athletes?
Their feedback on our proposals was enthusiastic. We constantly endeavored to respond to their input. We were therefore able to create great clothing from collaborating. I sense that we will draw on this experience in UNIQLO's product development in years ahead. I alone could not enable UNIQLO to create the high-quality clothing that top athletes demand. But I was able to finalize each garment to match the performance needs of athletes by bringing together our quality, fabrics and sewing experts, and our factory workers. Working with professional partners and team members delivers results. That's my biggest takeaway from the experience.

Q. What's the most important thing in your work?
It's to have fun. If you find something too daunting, you'll never make anything good. I believe that I can satisfy Swedish athletes by making the process enjoyable.

Developing Clothing from Third-Party Perspectives

Satomi Ishida

Researcher, Basic Research Institute, UNIQLO

Q. Tell us about your work.
As part of UNIQLO sole Tokyo research center, I handle weather tests and conduct functional experiments that create environments needed to develop comfortable clothing. I verify whether the evidence shows that clothing under development matches objectives. For this project, we recreated the temperature and humidity conditions of Tokyo when the Games take place and tested subjects wearing the apparel.

Q. UNIQLO must be unique for having its own laboratory.
It's unusual for an apparel company other than a sportswear maker to run its own laboratory. Having our own facility enables us to conduct tests promptly and convey findings faster for use in product development. I think that's a great advantage. The best part of this job is obtaining the information that helps UNIQLO draw reliable conclusions about the clothes it makes and deliver peace of mind to customers.

Q. What do you consider particularly important in your research?
It's being able to handle the unexpected. Findings vary from experiment to experiment, so we have to think about the impacts. For example, reactions differ to wearing clothes. Different people may consider the very same item comfortable or uncomfortable. We observe and work out why that may be so. We need third-party perspectives to generate results that are easy to understand, so I'm conscious of seeking the facts instead trying to please people.

Q. What examples of the unexpected can you share with us?
Let's say findings are mixed from an experiment on multiple subjects. We must conduct an additional experiment to work out why the results were split. Human error is involved. A subject's sensor might be disconnected, for example. So, we have to consider how things like that affect findings. And even if everything goes well, we need to work out why. It's vital to assess situations comprehensively to get the correct answers based on factors like temperatures, heart rates, and humidity.

Q. Swedish athletes also visited the laboratory for the project. What insights did you gain from them?
Athletes cared more than we anticipated about even the smallest numerical errors. That surprised me. Minuscule differences in temperature and humidity can change results.

Q. What was the most challenging part of this research?
There were many items to develop for the whole Swedish contingent, so the biggest challenge was time. When conducting an experiment that took four hours per person, we had to handle six people per day. It was hard to schedule things minute by minute and deal with the things when they didn't go as planned.

Q. Did you undertake any special tests to simulate Tokyo's hot and humid midsummer?
We developed a vest that would enable athletes to cool down quickly after warm-ups and competition, and that experiment was our most unique. Test subjects actually did full marathons on running machines and then cooled down. Non-athletes found the vest incredibly chilly but it was just right for the athletes, which was very interesting. And as the laboratory is in Tokyo, where the Games will be, we tested the product by having people wear it outdoors.

Q. What did you learn from the project?
We began experimenting from the perspectives of designers, patternmakers, and suppliers, but we didn't always get the desired results. You have to take the bad with the good and explore new paths when necessary. I think we got positive tension from being part of a team.

Reflecting the Needs of Athletes and Coaches

Marja von Stedingk

Project Manager, Swedish Olympic Committee

Q. Tell us about your work.
I am the coordinator of the Swedish Olympic Committee for Olympic collections. My main responsibility is to make sure athlete clothing adhere to regulations, and that the needs of athletes and coaches are reflected. It's a great privilege and joy to be involved in the development of an Olympic collection.

Q. What were your expectations of the collaboration with UNIQLO?
I felt both excitement and trust. I was excited to learn more about UNIQLO's approach to design and its work in the development of fabrics. At the same time, I felt a sense of trust, based on what I knew about the brand's existing high-quality products.

Q. How did you feel once you began working with UNIQLO on the official clothing?
I feel very proud to take part. I am impressed with the advanced technical and sustainable developments, along with the clean and sophisticated design. I know the needs of athletes and coaches will be covered.

Q. Have you observed any cultural differences or similarities in the partnership?
Our partnership has been respectful and positive from the start. Our cultural differences and similarities are treated with curiosity, respect and understanding by both parties.

Q. What has been the most challenging thing for the Swedish Olympic Committee?
The biggest challenge specific is to make sure we develop an Olympic collection that covers all the various needs and requests of our athletes and coaches. The biggest challenge of our collaboration with UNIQLO is perhaps the time difference and distance between Stockholm and Tokyo.

Q. Any final message ahead of the Tokyo games?
The Swedish Olympic Team will look and feel great in the UNIQLO collection. The high quality fabrics and excellent design will cover all our needs throughout the games. I am proud to take part.

Overcoming Challenges through Open and Positive Dialogue

Charlotta von Malmborg

Executive Coordinator, Swedish Paralympic Committee

Q. Tell us about your work.
I work with contracted suppliers to ensure the quality, function and design of the official Paralympic collection is suitable for our athletes and officials in their different roles. Tokyo 2020 is my fifth Paralympic Games, and is the most rewarding and fruitful cooperation so far.

Q. What were your expectations of the collaboration with UNIQLO?
UNIQLO has been a personal favorite for years, so I was very happy when the Swedish team and UNIQLO partnered for the Tokyo 2020 games. For me, it's a guarantee of high-quality products—in both technology and design—with clean lines and long-term product life.

Q. How did you feel once you began working with UNIQLO on the official clothing?
It is always exiting to be introduced to a new Paralympic collection and to the thoughts and ideas behind it. The result is well thought out and inspiring in colors and design. We have had a tight cooperation during the whole process–the UNIQLO development and design team, the Swedish Olympic and Paralympic Committee. I think we are all very happy with the outcome.

Q. Have you observed any cultural differences or similarities in the partnership?
The Swedish Paralympic Committee hope that our impression of working with the UNIQLO team is mutual. We have a very open dialogue with very few disagreements or issues that cannot be solved in a friendly and positive tone.

Q. What has been the most challenging thing for the Swedish Paralympic Committee?
Sometimes the lead times are a bit challenging, with early deadlines for setting names and numbers on orders. But we fully understand the ordering process has a lot of steps that need to be coordinated to receive items in time, and of course, this is important to us also.

Q. Any final message ahead of the Tokyo games?
The Swedish Paralympic Team is very proud to wear UNIQLO at the Tokyo 2020 games and also at Beijing 2022. The UNIQLO collection will make us look good, feel comfortable and perform to our best, helping us achieve top results during the Games, on all levels.

Lina Watz (Swimming)
8th in Women's 50-meter freestyle, Paralympic Games Rio 2016
Silver Medal, 100m Backstroke, European Championships 2018
5th in 100m Backstroke, World Championships 2019

Jenny Rissveds (Mountainbike Cross-Country)
Gold Medal, Olympic Games Rio 2016

Official Wear

ICONS FOR FUNCTIONAL CLOTHING

In the following two sections of this book, the unique aspects of both Official and Competition Wear are explained in detail. Part of this detail includes UNIQLO's unique manner by which our fabric functionality is described. For this purpose, we have developed a system of functional icons to help us convey the unique qualities of the materials used in each piece of clothing.

D R Y

Fiber technology quickly absorbs and dries moisture. Perspiration dries up instantly, so the fabric remains dry and refreshing.

DRY-EX

The uniquely designed arch-shaped fibres dry moisture quicker than conventional dry fibers, ensuring extra skin comfort.

STRETCH

Stretches to fit snugly without bagginess or restricted movement.

WATER REPELLENCY

Repels rain and other water.

DURABLE WATER REPELLENCY

Repels rain and other water with a durable resin finish.

ANTI-ODOR

Special threads absorb and neutralize the source of odors, such as perspiration, on the garments. The odor elimination effect stays active even after repeated washing.

UV CUT

UV filtration features have been added during fabric processing.

ODOR CONTROL

Reduces the bacteria that causes unpleasent perspiration odors.

AIRism
comfort conditioning technology

AIRism is high-performance fabric with moisture-wicking, sweat-absorbing, heat-releasing functionality. It feels like it's breathing with you while maintaining a smooth feel all day.

RECYCLED POLYESTER

Collected plastic bottles are crushed into polyester chips, and then recycled into thread which is used in part as material for the Swedish teams clothing.

Ceremony

Left:
Lina Watz (Swimming)
8th in Women's 50-meter freestyle,
Paralympic Games Rio 2016
Silver Medal, 100m Backstroke,
European Championships 2018
5th in 100m Backstroke,
World Championships 2019

Right:
Mattias Falck (Table Tennis)
Bronze Medal, Men's Team,
World Championships 2018
Silver Medal, Men's Singles,
World Championships 2019

WOMEN MEN

PRESENTATION JACKET

This comfortable knitted jacket incorporates ventilation holes distributed across the body's sweat and heat zones. Special structural characteristics of the knit hug the body's natural contours, to ensure the jacket feels great and is easy to move around in. Features a proprietary UNIQLO fabric developed with Toray Industries.

WOMEN MEN

FUNCTION T-SHIRT

This high performance item has mesh on the back to improve breathability. DRY-EX wicks away sweat and dries skin quickly. Odor-neutralizing fabric with anti-microbial properties keeps wearers feeling fresh. Made of 75% recycled polyester. Partially incorporates biomass yarn and light and breathable Air dots material.

WOMEN MEN

TRAINING PANTS

The ultra-stretch fabric stretches freely in all directions for additional comfort. Zippered hems make it easy to put on and remove pants. Air dots inside pockets promote airflow inside the garment. Made of 14% recycled polyester.

WOMEN MEN

ANKLE SOCKS

The socks support toes and ankles. Socks absorb sweat and dry quickly, with anti-microbial and deodorizing features. Made of 75% recycled polyester.

WOMEN MEN

SHORT SOCKS

Made of 75% recycled polyester. Socks absorb sweat and dry quickly, with anti-microbial and deodorizing features. They hug the heels for a secure fit.

WOMEN MEN

SNEAKERS

These items offer double cushioning and excellent breathability for a comfortable fit. Uppers employ 37%-recycled polyester knit material that wicks away sweat. The insole and outsole employ resilient cushioning for comfort during exercise. Bootstraps make putting on and removal easier. The sole design features an all-over plus "+" motif inspired by the Swedish flag.

WOMEN MEN

FUNCTION CAP

Stretch material provides a comfortable fit, with heat insulation and UV protection. An internal mesh pocket can hold an ice pack to keep cool under the hot sun. Mesh on the sides prevents dampness. Rear belt for size adjustments. Size 56 for Women, 59 for Men.

Travel

Left:
Tobias Jonsson (Long Jump)
6th at Paralympic Games Rio 2016
Bronze Medal, World Championships 2017
Silver Medal,
European Championships 2018
5th at World Championships 2019

Right:
Linnea Stensils (Canoe)
Bronze Medal, World Championships 2018

WOMEN MEN

SWEATSHIRT

This hooded item has a wide silhouette. Cotton and polyester fabric provides excellent stretch and elasticity for a flattering silhouette and comfortable fit. Made of 40% recycled polyester.

WOMEN MEN

CASUAL T-SHIRT

The DRY technology in this T-shirt means sweat dries quickly and the garment dries easily after washing. 60% of polyester used is derived from recycled plastic bottles. The soft, cotton-like feel of the material remains comfortable throughout the day. Designed in collaboration with Kosuke Kawamura, a collage artist renowned in Japan and around the world.

WOMEN MEN

SWEAT PANTS

These sweatpants are equally comfortable at home and outdoors. Cotton and polyester dry-stretch fabric provides excellent stretch and elasticity to flatter leg lines. Pockets on both sides and the back right are zippered. Made of 40% recycled polyester.

WOMEN MEN

ANKLE SOCKS

The socks support toes and ankles. Socks absorb sweat and dry quickly, with anti-microbial and deodorizing features. Made of 75% recycled polyester.

WOMEN MEN

SHORT SOCKS

Made of 75% recycled polyester. Socks absorb sweat and dry quickly, with anti-microbial and deodorizing features. They hug the heels for a secure fit.

Original Artwork by Kosuke Kawamura

Internationally renowned collage artist Kosuke Kawamura created the graphic art on this official men's and women's teamwear.

Born in Hiroshima in 1979. When he's not exhibiting his collage art in galleries throughout the world, Kawamura also finds time for collaborations with companies to design music and film fliers, book jackets, and apparel. His latest art book is *Kosuke Kawamura: Archives*, published earlier this year, highlights his work over the years.

"I hope that athletes and Swedish supporters alike can enjoy this T-shirt as comfortable everyday LifeWear and use it as a fun cheerleading item"

— Kosuke Kawamura

WOMEN MEN

SNEAKERS

These items offer double cushioning and excellent breathability for a comfortable fit. Uppers employ 37%-recycled polyester knit material that wicks away sweat. The insole and outsole employ resilient cushioning for comfort during exercise. Bootstraps make putting on and removal easier. The sole design features an all-over plus "+" motif inspired by the Swedish flag.

WOMEN MEN

CAP

This item is made of nylon, with UV protection on the brim and front, so it is ideal for leisure in the sun or watching sport. Mesh on the sides and back prevents dampness. Rear belt for size adjustments. Size 56 for Women, 59 for Men.

WOMEN MEN

FANNY PACK

This item can be used as a belt pack or slung over a shoulder. Two stoppers allow you to adjust the strap, which has buckles for removability. Dimensions are W200 x H150 x D40mm. The capacity is 1 liter.

WOMEN MEN

BOSTON BAG

This item is made of strong, light polyester fabric that weighs just 920 grams, so it is ideal for daily use. It has an eco-friendly, non-fluorinated water repellent coating. There is also a footwear pocket. Dimensions are W440 x H330 x D270mm. The capacity is 35 liters.

WOMEN MEN

BACKPACK

This item is made of 100% recycled polyester, with a durable interior fabric. Convenient features include a footwear pocket, PC sleeve, name card case, beverage bottle pockets on both sides, and a chest harness. The water-repellent coating keeps out rain. Dimensions are W300 x H480 x D180mm. The capacity is 21 liters.

WOMEN MEN

CABIN BAG

This cabin bag is an ideal travel companion, with four robust wheels for easy maneuverability and a capacity of 35 liters. With a durable exterior and a light 100% recycled polyester interior. The coating is water-repellent to keep out rain. Weighs 3.2 kg. Dimensions are W340 x H470 x D230mm.

WOMEN MEN

TRAVEL BAG

This 102-liter bag features a durable exterior and a light 100% recycled polyester interior and has a water-repellent coating to keep out rain. It weighs 5.64 kg. Dimensions are W420 x H800 x D360mm.

Rain

Left:
Tobias Jonsson (Long Jump)
6th at Paralympic Games Rio 2016
Bronze Medal, World Championships 2017
Silver Medal,
European Championships 2018
5th at World Championships 2019

Right:
Agnes Alexiusson (Boxing)
Bronze Medal,
European Championships 2019

WOMEN MEN

RAIN JACKET

This highly functional jacket employs a water-resistant, breathable material. Hood cords and stoppers enable adjusting for a comfortable fit. Double-layered cuffs block the wind and rain. The fluorine-free water repellent coating is eco-friendly. Made of 52% recycled polyester.

WOMEN MEN

RAIN PANTS

The fabric is water-resistant and breathable. The wide silhouette makes it easy to put the item on over other clothing layer in the event of sudden rain. Hems feature cords and stoppers to adjust fit. Made of 52% recycled polyester.

WOMEN MEN

RAIN PONCHO

This item is highly functional, with moisture permeability for rain resistance and blocking wind while and allowing vapor from perspiration to escape. Front half zipper and hem adjustment buttons make putting on and removing easy. Can be stored in a front pocket. Has an eco-friendly fluorine-free water repellent coating.

WOMEN MEN

SNEAKERS

These items offer double cushioning and excellent breathability for a comfortable fit. Uppers employ 37%-recycled polyester knit material that wicks away sweat. The insole and outsole employ resilient cushioning for comfort during exercise. Bootstraps make putting on and removal easier. The sole design features an all-over plus "+" motif inspired by the Swedish flag.

WOMEN MEN

UMBRELLA

This eight-bone item provides excellent stability and ease of use. A stopper prevents spreading when the umbrella is folded. The handle has a non-slip grip. The umbrella employs an eco-friendly fluorine-free and durable water repellent coating. UV shielding enables uses as a parasol. The size is 77cm.

Training

Left:
Lina Watz (Swimming)
8th in Women's 50-meter freestyle,
Paralympic Games Rio 2016
Silver Medal, 100m Backstroke,
European Championships 2018
5th in 100m Backstroke,
World Championships 2019

Right:
Mattias Falck (Table Tennis)
Bronze Medal, Men's Team,
World Championships 2018
Silver Medal, Men's Singles,
World Championships 2019

WOMEN MEN

TRAINING JACKET

The fabric stretches in all directions to enhance comfort. The jacket is ergonomically designed for easy shoulder and elbow movement. Ultra-thin and light single-ply elastic reduces stress around the collar during regular wear and exercise. Light and breathable Air dots material in armpit area wicks away sweat. Made of 14% recycled polyester.

WOMEN MEN

WIND JACKET

This parka is made of lightweight nylon material and easily stores in an inner pocket. The translucent gray color looks cooling. An eco-friendly fluorine-free water repellent coating protects in rain squalls and wind.

WOMEN MEN

SLEEVELESS FUNCTION T-SHIRT

Sleeveless, with a mesh back for increased breathability. DRY-EX absorbs and dries skin fast so it always feels smooth. Made of 75% recycled polyester. Partially made of renewable biomass yarn and Air dots material, which is light and breathable.

WOMEN MEN

FUNCTION T-SHIRT

This high performance item has mesh on the back to improve breathability. DRY-EX wicks away sweat and dries skin quickly. Odor-neutralizing fabric with anti-microbial properties keeps wearers feeling fresh. Made of 75% recycled polyester. Partially incorporates biomass yarn and light and breathable Air dots material.

WOMEN MEN

FUNCTION T-SHIRT

This high performance item has mesh on the back to improve breathability. DRY-EX wicks away sweat and dries skin quickly. Odor-neutralizing fabric with anti-microbial properties keeps wearers feeling fresh. Made of 75% recycled polyester. Partially incorporates biomass yarn and light and breathable Air dots material.

WOMEN

BRA TOP

AIRism

This sports item employs stretch fabric for excellent comfort and unobstructed movement. It partially employs mesh to improve breathability. Mesh in the chest area provides extra support. Padding is removable. Made of 86% recycled polyester.

WOMEN MEN

LONG TIGHTS

AIRism

Mesh from the back of the knees to the hem improves breathability. The tight fit compresses the muscles and the stretch fabric supports movement without impeding it. Made of 86% recycled polyester.

WOMEN MEN

HALF TIGHTS

AIRism

Made for sports, with a tight fit that compresses the muscles and a stretch fabric that supports movement without impeding it. With convenient zippered rear hip pocket. Made of 86% recycled polyester.

WOMEN MEN

HALF PANTS

The fabric stretches in all directions to enhance comfort and adapt to all movements. The waist area, where sweat tends to accumulate, and insides of pockets employ breathable Air dots material. Three zippered pockets provide added functionality. Made of 14% recycled polyester.

WOMEN MEN

ANKLE SOCKS

The socks support toes and ankles. Socks absorb sweat and dry quickly, with anti-microbial and deodorizing features. Made of 75% recycled polyester.

000 WOMEN MEN

SHORT SOCKS

Made of 75% recycled polyester. Socks absorb sweat and dry quickly, with anti-microbial and deodorizing features. They hug the heels for a secure fit.

WOMEN MEN

SNEAKERS

These items offer double cushioning and excellent breathability for a comfortable fit. Uppers employ 37%-recycled polyester knit material that wicks away sweat. The insole and outsole employ resilient cushioning for comfort during exercise. Bootstraps make putting on and removal easier. The sole design features an all-over plus "+" motif inspired by the Swedish flag.

WOMEN MEN

CAP (VISOR)

Made of nylon, with UV protection on the brim and front. White to enhance coolness. Rear belt for size adjustments. Size 56 for women, 59 for men.

WOMEN MEN

WRIST BAND (SHORT)

The wristband is with embroidered with the SWE and UNIQLO logos. It is made of cotton and 75%-recycled polyester blend for a comfortable fit. The round looped yarn pile design ensures high water absorbency and wicks away sweat during exercise and prevents odor.

WOMEN MEN

TRAINING BAG

This light and robust bag is made of 100% recycled polyester. The interior has two compartments to simplify sorting between pre- and post-wear clothing. A water-repellent coating keeps out rain. Dimensions are W360 x H460mm. The capacity is 12 liters.

WOMEN MEN

TOWEL (SMALL / BIG)

These items are soft and highly absorbent. The special print on the back is a pattern of Swedish flag-inspired pluses "+". Dimensions are 110 x 40cm (small) and 120 x 60cm (big).

WOMEN MEN

WATER BOTTLE

This bottle employs recycled plastic sourced from corn fiber. It is white and transparent, with oz and ml scales to show remaining amounts. The capacity is 500ml.

WOMEN MEN

COOLING NECK GAITER

This item incorporates three ice pack pockets to cool athletes down during practice or game breaks. It is made of DRY-EX material to quickly wick away sweat. It can be adjusted using the front elastic strap and stopper. It is made of 75% recycled polyester.

WOMEN MEN

SWE DRY-EX TOWEL

This item employs the sweat-absorbing, quick-drying performance of DRY-EX. Sweden's national flag inspired the special plus "+" pattern. A loop enhances portability. The size is 40 x 40 cm.

Mixed Zone

Comfort and support for athletes after the competition.

Left:
Tobias Jonsson (Long Jump)
6th at Paralympic Games Rio 2016
Bronze Medal, World Championships 2017
Silver Medal,
European Championships 2018
5th at World Championships 2019

Right:
Linnea Stensils (Canoe)
Bronze Medal, World Championships 2018

WOMEN MEN

SWEATSHIRT

This hooded item has a wide silhouette. Cotton and polyester fabric provides excellent stretch and elasticity for a flattering silhouette and comfortable fit. Made of 40% recycled polyester.

WOMEN MEN

TRAINING JACKET

The fabric stretches in all directions to enhance comfort. The jacket is ergonomically designed for easy shoulder and elbow movement. Ultra-thin and light single-ply elastic reduces stress around the collar during regular wear and exercise. Light and breathable Air dots material in armpit area wicks away sweat. Made of 14% recycled polyester.

WOMEN MEN

TRAINING PANTS

The ultra-stretch fabric stretches freely in all directions for additional comfort. Zippered hems make it easy to put on and remove pants. Air dots inside pockets promote airflow inside the garment. Made of 14% recycled polyester.

WOMEN MEN

ANKLE SOCKS

The socks support toes and ankles. Socks absorb sweat and dry quickly, with anti-microbial and deodorizing features. Made of 75% recycled polyester.

WOMEN MEN

SHORT SOCKS

Made of 75% recycled polyester. Socks absorb sweat and dry quickly, with anti-microbial and deodorizing features. They hug the heels for a secure fit.

WOMEN MEN

SNEAKERS

These items offer double cushioning and excellent breathability for a comfortable fit. Uppers employ 37%-recycled polyester knit material that wicks away sweat. The insole and outsole employ resilient cushioning for comfort during exercise. Bootstraps make putting on and removal easier. The sole design features an all-over plus "+" motif inspired by the Swedish flag.

WOMEN MEN

FUNCTION CAP

Stretch material provides a comfortable fit, with heat insulation and UV protection. An internal mesh pocket can hold an ice pack to keep cool under the hot sun. Mesh on the sides prevents dampness. Rear belt for size adjustments. Size 56 for Women, 59 for Men.

Media Option

Helping athletes to look their best when greeting the world.

Left:
Mattias Falck (Table Tennis)
Bronze Medal, Men's Team,
World Championships 2018
Silver Medal, Men's Singles,
World Championships 2019

Right:
Lina Watz (Swimming)
8th in Women's 50-meter freestyle,
Paralympic Games Rio 2016
Silver Medal, 100m Backstroke,
European Championships 2018
5th in 100m Backstroke,
World Championships 2019

WOMEN MEN

PRESENTATION JACKET

This comfortable knitted jacket incorporates ventilation holes distributed across the body's sweat and heat zones. Special structural characteristics of the knit hug the body's natural contours, to ensure the jacket feels great and is easy to move around in. Features a proprietary UNIQLO fabric developed with Toray Industries.

WOMEN MEN

FUNCTION T-SHIRT

This high performance item has mesh on the back to improve breathability. DRY-EX wicks away sweat and dries skin quickly. Odor-neutralizing fabric with anti-microbial properties keeps wearers feeling fresh. Made of 75% recycled polyester. Partially incorporates biomass yarn and light and breathable Air dots material.

WOMEN MEN

POLO SHIRT

These stylish items feature small collars. DRY-EX wicks away sweat and dries fast to keep wearers feeling fresh and comfortable. Made of 75% recycled polyester.

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The ultra-stretch fabric stretches freely in all directions for additional comfort. Zippered hems make it easy to put on and remove pants. Air dots inside pockets promote airflow inside the garment. Made of 14% recycled polyester.

WOMEN MEN

HALF PANTS

The fabric stretches in all directions to enhance comfort and adapt to all movements. The waist area, where sweat tends to accumulate, and insides of pockets employ breathable Air dots material. Three zippered pockets provide added functionality. Made of 14% recycled polyester.

WOMEN MEN

ANKLE SOCKS

The socks support toes and ankles. Socks absorb sweat and dry quickly, with anti-microbial and deodorizing features. Made of 75% recycled polyester.

WOMEN MEN

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Formal

Left:
Agnes Alexiusson (Boxing)
Bronze Medal,
European Championships 2019

Right:
Tobias Jonsson (Long Jump)
6th at Paralympic Games Rio 2016
Bronze Medal, World Championships 2017
Silver Medal,
European Championships 2018
5th at World Championships 2019

WOMEN

STRETCH TAILORED JACKET

This item employs stretch fabric and remains comfortable on all sorts of occasions. Waist shaping for a more feminine silhouette.

WOMEN

STRETCH PANTS (STRAIGHT)

These pants are perfect for formal occasions. A classic straight silhouette enhances leg lines. These stretchy items are easy to wear and move around in.

WOMEN

RAYON LONGSLEEVED BLOUSE

The easy-care fabric of this versatile item reduces wrinkles after washing and maintains the softness and drape of rayon.

MEN

KANDO JACKET (WOOL LIKE)

This highly functional jacket combines outstanding drying, stretch, and lightness, with a wool-like texture that makes it perfect for formal occasions.

MEN

KANDO PANTS

Cool, light, and highly functional, these pants employ a unique, 100% polyester that is very stretchy and light. They keep wearers dry and comfortable even in the humidity.

MEN

FINE CLOTH SHIRT

The fabric's elasticity makes this shirt incredibly comfortable. It features a clean silhouette that looks great on wearers.

WOMEN MEN

ANKLE SOCKS

The socks support toes and ankles. Socks absorb sweat and dry quickly, with anti-microbial and deodorizing features. Made of 75% recycled polyester.

WOMEN MEN

SHORT SOCKS

Made of 75% recycled polyester. Socks absorb sweat and dry quickly, with anti-microbial and deodorizing features. They hug the heels for a secure fit.

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WOMEN

CLEAN BELT

The leather gets better with age. The matte buckle makes coordination easy with clean styles.

MEN

ITALIAN OILED LEATHER BELT

This high-quality Italian leather is amply oiled for a graceful sheen and firm feel. The leather gets better with age. The matte buckle makes coordination easy with clean styles.

Village

Left:
Mattias Falck (Table Tennis)
Bronze Medal, Men's Team,
World Championships 2018
Silver Medal, Men's Singles,
World Championships 2019

Right:
Lina Watz (Swimming)
8th in Women's 50-meter freestyle,
Paralympic Games Rio 2016
Silver Medal, 100m Backstroke,
European Championships 2018
5th in 100m Backstroke,
World Championships 2019

WOMEN MEN

TRAINING JACKET

The fabric stretches in all directions to enhance comfort. The jacket is ergonomically designed for easy shoulder and elbow movement. Ultra-thin and light single-ply elastic reduces stress around the collar during regular wear and exercise. Light and breathable Air dots material in armpit area wicks away sweat. Made of 14% recycled polyester.

WOMEN MEN

WIND JACKET

This parka is made of lightweight nylon material and easily stores in an inner pocket. The translucent gray color looks cooling. An eco-friendly fluorine-free water repellent coating protects in rain squalls and wind.

WOMEN MEN

CASUAL T-SHIRT

The DRY technology in this T-shirt means sweat dries quickly and the garment dries easily after washing. 60% of polyester used is derived from recycled plastic bottles. The soft, cotton-like feel of the material remains comfortable throughout the day. Designed in collaboration with Kosuke Kawamura, a collage artist renowned in Japan and around the world.

WOMEN MEN

LONG SLEEVED FUNCTION T-SHIRT

Mesh on the back improves breathability. DRY-EX absorbs and dries skin fast so it always feels smooth. Made of 75% recycled polyester. It partially incorporates biomass yarn and light and breathable Air dots material.

WOMEN

PARACHUTE NYLON SHORTS

The waist gathering delightfully accentuates to these sporty casual items, which are easy to move around in.

MEN

KANDO SHORTS

These light, comfortable, and functional shorts are for intensive sports. They feature a stretch waist and wick away sweat to remain comfortable during the summer humidity.

WOMEN MEN

ANKLE SOCKS

The socks support toes and ankles. Socks absorb sweat and dry quickly, with anti-microbial and deodorizing features. Made of 75% recycled polyester.

WOMEN MEN

SHORT SOCKS

Made of 75% recycled polyester. Socks absorb sweat and dry quickly, with anti-microbial and deodorizing features. They hug the heels for a secure fit.

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WOMEN MEN

SANDALS

These sandals employ a three-point nylon strap and dual Velcro adjusters for a secure and comfortable fit. They are accented in Swedish navy and yellow embroidery.

WOMEN MEN

SLIPPERS

These slippers offer excellent cushioning for the feet and can be worn on wet floors, including after showers.

WOMEN MEN

SUNGLASSES

This eyewear features Swedish yellow accents and polarized lenses to minimize reflections and enhance vision comfort. The casual design makes these sunglasses perfect for everyday use.

Agnes Alexiusson (Boxing)
Bronze Medal, European Championships 2019

Anna-Carin Ahlquist (Wheelchair Table Tennis)
Gold Medal, Paralympic Games London 2012
Silver Medal (Team), Paralympic Games London 2012
Bronze Medal, Paralympic Games Rio 2016
Bronze Medal, World Championships 2018
Gold Medal, European Championships 2019
Silver Medal (Team), European Championships 2019

Competition Wear

001 WOMEN
BADMINTON T-SHIRT

001 WOMEN
BADMINTON T-SHIRT

001 MEN
BADMINTON T-SHIRT

001 MEN
BADMINTON T-SHIRT

002 WOMEN
BADMINTON TANK TOP

002 WOMEN
BADMINTON TANK TOP

003 WOMEN
BADMINTON SKORT
AIRism

003 WOMEN
BADMINTON SKORT
AIRism

004 WOMEN
BADMINTON SHORT PANTS

004 WOMEN
BADMINTON SHORT PANTS

004 MEN
BADMINTON SHORT PANTS

004 MEN
BADMINTON SHORT PANTS

005 MEN

BADMINTON SHORT TIGHTS

006 WOMEN

SHORT SOCKS

007 MEN

ANKLE SOCKS

008 WOMEN MEN

WRIST BAND (SHORT)

009 WOMEN MEN

HAIR BAND

Table Tennis

010 WOMEN
TABLE TENNIS HALF ZIP T-SHIRT

010 WOMEN
TABLE TENNIS HALF ZIP T-SHIRT

011 MEN
TABLE TENNIS POLO SHIRT

011 MEN
TABLE TENNIS POLO SHIRT

012 WOMEN
TABLE TENNIS SKORT

013 WOMEN
TABLE TENNIS SHORT PANTS

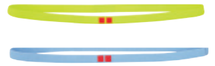
013 MEN
TABLE TENNIS SHORT PANTS

014 MEN
TABLE TENNIS SHORT TIGHTS
AIRism

006 WOMEN
SHORT SOCKS

007 MEN
ANKLE SOCKS

008 WOMEN MEN
WRIST BAND (SHORT)



009 WOMEN MEN
HAIR BAND

Tennis

015 WOMEN
TENNIS HALF ZIP T-SHIRT

015 WOMEN
TENNIS HALF ZIP T-SHIRT

016 WOMEN
TENNIS TANK TOP
AIRism

016 WOMEN
TENNIS TANK TOP
AIRism

017 WOMEN
TENNIS ONE PIECE
AIRism

017 WOMEN
TENNIS ONE PIECE
AIRism

018 MEN
TENNIS POLO SHIRT

018 MEN
TENNIS POLO SHIRT

019 WOMEN
TENNIS SKORT
AIRism

019 WOMEN
TENNIS SKORT
AIRism

020 WOMEN
TENNIS UNDER SKORT
AIRism

020 WOMEN
TENNIS UNDER SKORT
AIRism

021 WOMEN
TENNIS SHORT PANTS

021 MEN
TENNIS SHORT PANTS

021 MEN
TENNIS SHORT PANTS

022 MEN
TENNIS SHORT TIGHTS
AIRism

022 MEN
TENNIS SHORT TIGHTS
AIRism

006 WOMEN
SHORT SOCKS

007 MEN
ANKLE SOCKS

023 WOMEN MEN
CAP

008 WOMEN MEN
WRIST BAND (LONG)

024 WOMEN MEN
TENNIS HAIR BAND

Rowing & Canoe

025 WOMEN
ROWING / CANOE ONE PIECE
AIRism

026 WOMEN
INNER LONG SLEEVED T-SHIRT
AIRism

027 WOMEN
INNER SHORT SLEEVED T-SHIRT
AIRism

025 MEN
ROWING / CANOE ONE PIECE
AIRism

026 MEN
INNER LONG SLEEVED T-SHIRT
AIRism

027 MEN
INNER SHORT SLEEVED T-SHIRT
AIRism

028 WOMEN
CANOE TANK TOP
AIRism

028 MEN
CANOE TANK TOP
AIRism

029 WOMEN
CANOE SHORT TIGHTS
AIRism

029 MEN
CANOE SHORT TIGHTS
AIRism

Swimming

030 WOMEN MEN

SWIMMING CAP (HARD EAR COVERED)

031 WOMEN MEN

SWIMMING CAP (HARD EAR UNCOVERED)

032 WOMEN MEN

SWIMMING CAP (SOFT EAR UNCOVERED)

033 WOMEN MEN

TOWEL (SMALL / BIG)

Clay Shooting & Rifle Shooting

034 WOMEN

CLAY SHOOTING SHORT SLEEVED T-SHIRT

034 MEN

CLAY SHOOTING SHORT SLEEVED T-SHIRT

035 WOMEN

RIFLE SHOOTING INNER LONG SLEEVED T-SHIRT

AIRism

036 WOMEN

RIFLE SHOOTING INNER SHORT SLEEVED T-SHIRT

AIRism

035 MEN

RIFLE SHOOTING INNER LONG SLEEVED T-SHIRT

AIRism

036 MEN

RIFLE SHOOTING INNER SHORT SLEEVED T-SHIRT

AIRism

037 WOMEN

HALF PANTS

037 MEN

HALF PANTS

006 WOMEN

SHORT SOCKS

006 MEN

SHORT SOCKS

Golf

038 WOMEN
GOLF POLO SHIRT

038 WOMEN
GOLF POLO SHIRT

038 WOMEN
GOLF POLO SHIRT

039 WOMEN
GOLF NO SLEEVE SHIRT

039 WOMEN
GOLF NO SLEEVE SHIRT

039 WOMEN
GOLF NO SLEEVE SHIRT

040 WOMEN
GOLF EXTRA FINE MERINO SWEATER

041 WOMEN
GOLF UV MESH STAND JACKET
AIRism

042 WOMEN
GOLF RAIN JACKET

038 MEN
GOLF POLO SHIRT

038 MEN
GOLF POLO SHIRT

038 MEN
GOLF POLO SHIRT

040 MEN
GOLF EXTRA FINE MERINO SWEATER

042 MEN
GOLF RAIN JACKET

043 MEN
GOLF HALF ZIP LONG SLEEVED SHIRT
AIRism

044 WOMEN
GOLF SKORT
AIRism

044 WOMEN
GOLF SKORT
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GOLF HALF PANTS

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GOLF BOTTOMS

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LONG TIGHTS

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SOCCER LONG SLEEVED BASE LAYER (FP+GK)

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AIRism

060 WOMEN
SOCCER BRA TOP
AIRism

060 WOMEN
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060 WOMEN
SOCCER BRA TOP
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060 WOMEN
SOCCER BRA TOP
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SOCCER HALF PANTS (FP)

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062 WOMEN
SOCCER INNER SPATS
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065 MEN
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066 MEN
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068 WOMEN
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068 MEN
SOCCER HALF PANTS (COACH)

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027 MEN

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001

BADMINTON T-SHIRT

WOMEN / MEN

These competition items are comfortable, employing DRY-EX to absorb sweat and dry fast. A breathable mesh covers heat-sensitive and sweaty parts for a comfortable fit. Made of 75% recycled polyester.

002

BADMINTON TANK TOP

WOMEN

These sleeveless top items are comfortable, employing DRY-EX to absorb sweat and dry fast. A breathable mesh covers heat-sensitive and sweaty parts for a comfortable fit. Made of 75% recycled polyester.

003

BADMINTON SKORT

WOMEN

This competition item is made of an ultra-stretch material that moves in all directions and provides excellent ease of movement. The inner of skort offers the excellent breathability of AIRism to optimize comfort when sweating and the fast-drying performance of DRY function. Made of 14% recycled polyester.

004

BADMINTON SHORT PANTS

WOMEN / MEN

Ultra-stretch material stretches in all directions for comfort and movement. A dry material protects from sweat. Made of 14% recycled polyester.

005

BADMINTON SHORT TIGHTS

MEN

The tight fit compresses the muscles and the stretch fabric supports movement without impeding play. The DRY-EX fabric is thin and dry to maintain comfort even when sweating. Made of 88% recycled polyester.

006

SHORT SOCKS

WOMEN

This short socks is made of 75% recycled polyester blended with cotton to dry quickly and ensure soft comfort. The thick pile helps prevent slippage in shoes and supports the feet.

007

ANKLE SOCKS

MEN

This item is made of 75% recycled polyester blended with cotton to dry quickly and ensure soft comfort. The thick pile helps prevent slippage in shoes and supports the feet.

008

WRIST BAND

WOMEN / MEN

The wristband is with embroidered with the SWE and UNIQLO logos. It is made of cotton and 75%-recycled polyester blend for a comfortable fit. The round looped yarn pile design ensures high water absorbency and wicks away sweat during exercise and prevents odor.

009

HAIR BAND

WOMEN / MEN

The stretch tape of this sport item accommodates diverse sizes, with an anti-slip finish to prevent shifting.

010

TABLE TENNIS HALF ZIP T-SHIRT

WOMEN

This item employs a half-zip to adjust ventilation for long games and practice. DRY-EX fabric absorbs sweat and dries fast. A breathable mesh covers heat-sensitive and sweaty parts for a comfortable fit. Made of 75% recycled polyester.

011

TABLE TENNIS POLO SHIRT

MEN

These competition items are comfortable, employing DRY-EX to absorb sweat and dry fast. A breathable mesh covers heat-sensitive and sweaty parts for a comfortable fit. Made of 75% recycled polyester.

012

TABLE TENNIS SKORT

WOMEN

This skort is made of an ultra-stretch material that moves in all directions and provides excellent ease of movement. The inner of skort offers the excellent breathability of AIRism to optimize comfort when sweating and the fast-drying performance of DRY function. Made of 14% recycled polyester.

013

TABLE TENNIS SHORT PANTS

WOMEN / MEN

Ultra-stretch material stretches in all directions for comfort and movement. A dry material protects from sweat. Made of 14% recycled polyester.

014

TABLE TENNIS SHORT TIGHTS

MEN

This tights ensures comfortable movement, drawing on the outstanding breathability of AIRism and stretch fabrics. The tight fit compresses the muscles and supports movement without impeding it. Made of 88% recycled polyester.

015

TENNIS HALF ZIP T-SHIRT

WOMEN

This item employs a half-zip to adjust ventilation for long games and practice. DRY-EX fabric absorbs sweat and dries fast. A breathable mesh covers heat-sensitive and sweaty parts for a comfortable fit. Made of 75% recycled polyester.

016

TENNIS TANK TOP

WOMEN

This tank top has a built-in bra. AIRism fabric that dries sweat quickly. Stretch fabric supports movement without impeding it. Made of 86% recycled polyester.

017

TENNIS ONE PIECE

WOMEN

This competition dress has a built-in bra. The AIRism material quickly wicks sweat away, while the stretch fabric supports movement without impeding it. Made of 86% recycled polyester.

018

TENNIS POLO SHIRT

MEN

These competition items are comfortable, employing DRY-EX to absorb sweat and dry fast. A breathable mesh covers heat-sensitive and sweaty parts for a comfortable fit. Made of 75% recycled polyester..

019

TENNIS SKORT

WOMEN

This skort is made of an ultra-stretch material that moves in all directions and provides excellent ease of movement. The inner of skort offers the excellent breathability of AIRism to optimize comfort when sweating and the fast-drying performance of DRY function. Made of 14% recycled polyester.

020

TENNIS UNDER SKORT

WOMEN

These tights ensure comfortable movement, drawing on the outstanding breathability of AIRism and stretch fabrics. The tight fit compresses the muscles and supports movement without impeding it. Made of 86% recycled polyester.

021

TENNIS SHORT PANTS

WOMEN / MEN

Ultra-stretch material stretches in all directions for comfort and movement. A dry material protects from sweat. Made of 14% recycled polyester.

022

TENNIS SHORT TIGHTS

MEN

This tights ensures comfortable movement, drawing on the outstanding breathability of AIRism and stretch fabrics. The tight fit compresses the muscles and supports movement without impeding it. Made of 88% recycled polyester.

023

CAP

WOMEN / MEN

This item is made of nylon, with UV protection on the brim and front, so it is ideal for leisure in the sun or watching sport. Mesh on the sides and back prevents dampness. Rear belt for size adjustments. Size 56 for Women, 59 for Men.

024

TENNIS HAIR BAND

WOMEN / MEN

This item employs DRY-EX mesh to maintain comfort even when sweating. It has an anti-slip print. Made of 75% recycled polyester.

025

ROWING / CANOE ONE PIECE

WOMEN / MEN

The top of this competition suit enables sweat to dry quickly, while the bottom employs AIRism fabric for excellent breathability. The stretch material supports movement without impeding it. The top of the suit employs 88% recycled polyester and the tights are 86% recycled polyester.

026

INNER LONG SLEEVED T-SHIRT

WOMEN / MEN

This long sleeved shirt ensures exercise comfort with the outstanding breathability of AIRism and stretch fabrics. The tight fit compresses the muscles and supports movement without impeding it. The shirt blocks UV emissions to protect the skin from sunburn. Made of 88% recycled polyester.

027

INNER SHORT SLEEVED T-SHIRT

WOMEN / MEN

This shirt ensures exercise comfort with the outstanding breathability of AIRism and stretch fabrics. The tight fit compresses the muscles and supports movement without impeding it. The shirt blocks UV emissions to protect the skin from sunburn. Made of 88% recycled polyester.

028

CANOE TANK TOP

WOMEN / MEN

This athletic item features AIRism fabric that dries sweat quickly. Stretch fabric supports movement without impeding it. Made of 88% recycled polyester.

029

CANOE SHORT TIGHTS

WOMEN / MEN

These tights ensure comfortable movement, drawing on the outstanding breathability of AIRism and stretch fabrics. The tight fit compresses the muscles and supports movement without impeding it. Made of 86% recycled polyester.

030

SWIMMING CAP (HARD EAR COVERED)

WOMEN / MEN

This tight-fitting cap covers the ears. It is made of 100% moldable silicone that is water-resistant. It is in Swedish yellow and features a Swedish flag design.

031

SWIMMING CAP (HARD EAR UNCOVERED)

WOMEN / MEN

This hard, tight-fitting cap keeps water out. It is made of 100% moldable silicone. It is in Swedish yellow and features a Swedish flag design.

032

SWIMMING CAP (SOFT EAR UNCOVERED)

WOMEN / MEN

This soft, tight-fitting cap keeps water out. It is made of 100% moldable silicone. It is in Swedish yellow and features a Swedish flag design.

033

TOWEL (SMALL / BIG)

WOMEN / MEN

These items are soft and highly absorbent. The special print on the back is a pattern of Swedish flag-inspired pluses (+). Dimensions are 110 x 40cm (small) and 120 x 60cm (big).

034

CLAY SHOOTING SHORT SLEEVED T-SHIRT

WOMEN / MEN

These competition items are comfortable, employing DRY-EX to absorb sweat and dry fast. A breathable mesh covers heat-sensitive and sweaty parts for a comfortable fit. Made of 75% recycled polyester.

035

RIFLE SHOOTING INNER LONG SLEEVED T-SHIRT

WOMEN / MEN

This long sleeved shirt ensures exercise comfort with the outstanding breathability of AIRism and stretch fabrics. The tight fit compresses the muscles and supports movement without impeding it. The shirt blocks UV emissions to protect the skin from sunburn. Made of 88% recycled polyester.

036

RIFLE SHOOTING INNER SHORT SLEEVED T-SHIRT

WOMEN / MEN

This shirt ensures exercise comfort with the outstanding breathability of AIRism and stretch fabrics. The tight fit compresses the muscles and supports movement without impeding it. The shirt blocks UV emissions to protect the skin from sunburn. Made of 88% recycled polyester.

037

HALF PANTS

WOMEN / MEN

The fabric stretches in all directions to enhance comfort and adapt to all movements. The waist area, where sweat tends to accumulate, and insides of pockets employ breathable Air dots material. Three zippered pockets provide added functionality. Made of 14% recycled polyester.

038

GOLF POLO SHIRT

WOMEN / MEN

These shirts offer enhanced air permeability in sweat-prone areas. The sweat-absorbing, quick-drying, antimicrobial, and deodorizing performance of DRY-EX maintains comfort during summer exercise. The fabric resists transparence, so it is perfect for strenuous activities. Made of 75% recycled polyester.

039

GOLF NO SLEEVE SHIRT

WOMEN

These competition items are comfortable, employing DRY-EX to absorb sweat and dry fast. A breathable mesh covers heat-sensitive and sweaty parts for a comfortable fit. Made of 79% recycled polyester.

040

GOLF EXTRA FINE MERINO SWEATER

WOMEN / MEN

This sweater is made of 100% high quality merino wool and feels very smooth. It is machine-washable to remove sweat without compromising the fineness of the texture.

041

GOLF UV MESH STAND JACKET

WOMEN

This long sleeved jacket employs AIRism and UV blocking to protect from the heat and sunburn, even in strong sunlight. AIRism keeps wearers dry and feels cool. The stretchy fabric maintains comfort without impeding movement.

042

GOLF RAIN JACKET

WOMEN / MEN

This high-performance item safeguards from the elements with its water-resistant, breathable fabric. Ventilation holes in the back help control sweating during play. Elastic in the pockets enables fabric adjustment of the waist. The cuffs and hems are adjustable. Made of 52% recycled polyester.

043

GOLF HALF ZIP LONG SLEEVED SHIRT

MEN

This shirt employs AIRism and UV blocking to protect from the heat and sunburn, even in strong sunlight. AIRism keeps wearers dry and feels cool. The stretchy fabric maintains comfort without impeding movement.

044

GOLF SKORT

WOMEN

This competition items are made of an ultra-stretch material that moves in all directions and provides excellent ease of movement. The inner of skort made of 86% recycled polyester, offers the excellent breathability of AIRism to optimize comfort when sweating and the fast-drying performance of DRY function. Made of 14% recycled polyester.

045

GOLF HALF PANTS

WOMEN

Ultra-stretch material stretches in all directions for comfort and movement. A dry material protects from sweat. Back pocket tabs allow easy scorecard insertion. Made of 14% recycled polyester.

046

GOLF RAIN BOTTOMS

WOMEN / MEN

These water-resistant, breathable pants prevent moisture buildups, making them ideal for playing in the rain. Zippered hems make the pants easy to put on or remove. The waist and hem are adjustable. The waist pocket does not have a pocket bag, so wearers can use the pockets of the pants they are wearing. Made of 52% recycled polyester.

047

GOLF BOTTOMS

MEN

These high performance pants provide excellent stretch for unobstructed movement and comfort in all situations. They dry fast, are light, and are incredibly comfortable, even in sweaty situations. Back pocket tabs allow easy scorecard insertion. The pants coordinate easily with polo shirts. Made of 53% recycled polyester.

048

GOLF HALF PANTS

MEN

This item dries fast, is light, and incredibly comfortable, even in sweaty situations. Back pocket tabs allow easy scorecard insertion. Made of 53% recycled polyester.

049

GOLF REGULAR SOCKS

MEN

This golf socks are made of 75% recycled polyester blended with cotton to dry quickly and ensure soft comfort. The thick pile helps prevent slippage in shoes and supports the feet.

050

CAP (VISOR)

WOMEN / MEN

Made of nylon, with UV protection on the brim and front. White to enhance coolness. Rear belt for size adjustments. Size 56 for women, 59 for men.

051

GOLF BELT

WOMEN / MEN

This unisex belt is bonded from leather scraps and other materials. The buckle is adjustable. It is white, with yellow accents.

052

GOLF UMBRELLA

WOMEN / MEN

This eight-bone item provides excellent stability and ease of use. A stopper prevents spreading when the umbrella is folded. The handle has a non-slip grip. The umbrella employs an eco-friendly fluorine-free and durable water repellent coating. UV shielding enables uses as a parasol. The size is 77cm.

053

SAILING LONG SLEEVED T-SHIRT

WOMEN / MEN

This long-sleeved shirt ensures comfort even during intense exercise with the outstanding breathability of AIRism and stretch fabrics. It also provides UV protection. Made of 88% recycled polyester.

054

LONG TIGHTS

WOMEN / MEN

Mesh from the back of the knees to the hem improves breathability. The tight fit compresses the muscles and the stretch fabric supports movement without impeding it. Made of 86% recycled polyester.

055

SKATEBOARD POLO SHIRT

MEN

These shirts offer enhanced air permeability in sweat-prone areas. The sweat-absorbing, quick-drying, antimicrobial, and deodorizing performance of DRY-EX maintains comfort during summer exercise. The fabric resists transparence, so it is perfect for strenuous activities. Made of 75% recycled polyester.

056

FUNCTION CAP

MEN

Stretch material provides a comfortable fit, with heat insulation and UV protection. An internal mesh pocket can hold an ice pack to keep cool under the hot sun. Mesh on the sides prevents dampness. Rear belt for size adjustments. Size 59.

057

SOCCER SHORT SLEEVED T-SHIRT (FP)

WOMEN

These competition items are comfortable, employing DRY-EX to absorb sweat and dry fast. A breathable mesh covers heat-sensitive and sweaty parts for a comfortable fit. The fabric is thicker and more durable to make it sufficiently robust for game play. Made of 66% recycled polyester.

058

SOCCER LONG SLEEVED BASE LAYER (FP+GK)

WOMEN

The stretch fabric of this long sleeved shirt supports movement without impeding movement. The DRY-EX Dry fabric rapidly wicks away sweat to maintain comfort. This item also blocks UV rays. Made of 88% recycled polyester.

059

SOCCER NO SLEEVE BASE LAYER (FP+GK)

WOMEN

The stretch fabric supports movement without impeding movement. The DRY-EX Dry fabric rapidly wicks away sweat to maintain comfort. This item also blocks UV rays. Made of 88% recycled polyester.

060

SOCCER BRA TOP

WOMEN

Stretch fabric makes this sports bra top comfortable without impeding movement. The chest area is mesh for support. The padding is removable. There is a back pocket for GPS devices. Made of 86% recycled polyester.

061

SOCCER HALF PANTS (FP)

WOMEN

Ultra-stretch material stretches in all directions for comfort and movement. A dry material protects from sweat. Made of 14% recycled polyester.

062

SOCCER INNER SPATS

WOMEN

Made for sports, with a tight fit that compresses the muscles and a stretch fabric that supports movement without impeding it. Made of 86% recycled polyester.

063

SOCCER THIN SOCKS / THICK SOCKS (LONG)

WOMEN / MEN

The arch support construction of these socks provides a snug fit. Mesh segments in heat-retaining areas provide added breathability. Mesh from behind the knees to the calves enhance breathability while alleviating tightness. The 100% polyester fabric dries quickly to eliminate sweaty clinging.

064

SOCCER SHORT SLEEVED T-SHIRT (PRACTICE)

WOMEN

These competition items are comfortable, employing DRY-EX to absorb sweat and dry fast. A breathable mesh covers heat-sensitive and sweaty parts for a comfortable fit. Made of 66% recycled polyester.

065

POLO SHIRT

WOMEN / MEN

This polo shirts feature small collars. DRY-EX wicks away sweat and dries fast to keep wearers feeling fresh and comfortable. Made of 75% recycled polyester.

066

SOCCER NO SLEEVE T-SHIRT

WOMEN / MEN

This T-Shirts are comfortable, employing DRY-EX to absorb sweat and dry fast. A breathable mesh covers heat-sensitive and sweaty parts for a comfortable fit. Made of 75% recycled polyester.

067

SOCCER SHORT SLEEVED T-SHIRT (COACH)

MEN

T-shirts for the coach. This item is comfortable, employing DRY-EX to absorb sweat and dry fast. A breathable mesh covers heat-sensitive and sweaty parts for a comfortable fit. Made of 75% recycled polyester.

068

SOCCER HALF PANTS

WOMEN / MEN

Ultra-stretch material stretches in all directions for comfort and movement. A dry material protects from sweat. Made of 14% recycled polyester.

069

SOCCER TRAINING BIB

WOMEN / MEN

These items offer excellent breathability. They have large eyelets for good ventilation and tricot mesh for a slightly thicker fabric that feels great against the skin. The color scheme remains easy to identify during training. They are wide to fit a broad range of sizes.

070

COOLING VEST

WOMEN / MEN

Prevents heat exhaustion during exercise. Has 10 interior ice pack pockets. Stretch fabric offers a tighter fit for more efficient cooling. The surface of the material employs heat shielding.

071

COOLING NECK GAITER

WOMEN / MEN

This item incorporates three ice pack pockets to cool athletes down during practice or game breaks. It is made of DRY-EX material to quickly wick away sweat. It can be adjusted using the front elastic strap and stopper. It is made of 75% recycled polyester.

072

SOCCER THIN SOCKS / THICK SOCKS (SHORT)

WOMEN / MEN

These socks are comfortable and do not get stuffy even when sweating. Partial mesh over the feet helps minimize vapor buildups in shoes and support the arch. Made of 100% polyester for easy drying.

073

SANDALS

WOMEN / MEN

These sandals employ a three-point nylon strap and dual Velcro adjusters for a secure and comfortable fit. They are accented in Swedish navy and yellow embroidery.

074

SLIPPERS

WOMEN / MEN

These slippers offer excellent cushioning for the feet and can be worn on wet floors, including after showers.

075

SOCCER CAP

WOMEN / MEN

This item is made of nylon, with UV protection on the brim and front, so it is ideal for leisure in the sun or watching sport. Mesh on the sides and back prevents dampness. Rear belt for size adjustments. Size 56 for Women, 59 for Men.

076

WATER BOTTLE

WOMEN / MEN

This bottle employs recycled plastic sourced from corn fiber. It is white and transparent, with oz and ml scales to show remaining amounts. The capacity is 500ml.

077

HALF ZIP T-SHIRT

WOMEN

This item employs a half-zip to adjust ventilation for long games and practice. DRY-EX fabric absorbs sweat and dries fast. A breathable mesh covers heat-sensitive and sweaty parts for a comfortable fit. Made of 75% recycled polyester.

078

POLO SHIRT

MEN

These competition items are comfortable, employing DRY-EX to absorb sweat and dry fast. A breathable mesh covers heat-sensitive and sweaty parts for a comfortable fit. Made of 75% recycled polyester.

Left:
Fredrik Bergström (Sailing)
Right:
Anton Dahlberg (Sailing)
Silver Medal, World Championships 2017
Gold Medal, European Championships 2018 and 2019
Bronze Medal, World Championships 2019
Gold Medal, World Championships 2021

Lotta Schelin (Football Legend)
All-time Leading Scorer Sweden`s National Team, with 88 goals
Bronze Medal, World Championships 2011
Silver Medal, Olympic Games Rio 2016

Please note that the designs, specifications and colors of the items in this catalog may differ slightly from the actual item.

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This book uses environmentally friendly paper, and was printed in part with Vegetable oil ink.

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LifeWear